

BIO- DATA



Name : - YASMIN ISMAIL SHAIKH

Address® :- 211 Ganeshkhind Road Khairewadi Pune 16

Sex : - Female

Qualification : - M.Com,M.Phil ,P.hd (appeared)
M.Com –Specialization in Accountancy
M.Phil -Research Topic is “Women Beedi
Workers in Pune”
P.hd - Research Topic is “A Study of Impact of
T.V. Commercial advertisement in Womens Slums
Dwellers in Pune City”

Designation : - Asst. Prof. of Commerce

Working Place : - Shri shahu Mandir Mahavidyalay Parvati Pune 9

Mobile no : - 9922460371

Extra Activities : - N.S.S. Program officer

Research Activities

:- Miner Research Project – .

- University of Pune Under B.C.U.D Awarded “ Unorganized sector of Home based workers in pune”
- Miner Research Project Under U.G.C “Impact of Commercial Advertisement on women in slums area”.
- Miner Research Project Marketing Problem of Small scale industries in pune
- Publication of various research papers in National and International level seminar.